

# Agence nouvelle des Solidarités actives

*Committed to the fight against poverty and exclusion*

The Agence nouvelle des solidarités actives is a non-profit making organisation created in 2006 to conceive, experiment and set up socially innovative projects to fight against poverty and social exclusion. The NGO was cofounded by Martin Hirsch, then Chairman of Emmaüs, and Benoît Genuini, former Chairman of Accenture. François Enaud is Chairman since March 2009 while being Chairman and CEO of Steria.

## Four principles constitute and guide our action

**To promote social experimentation.** The efficiency of an innovation is verified by setting it up at a local level before being generalized. Thus, social experimentation is a powerful catalyst for change and progress. Convinced of that, Solidarités actives supports many local authorities such as departments, to experiment and generalize the social active income. We progressively broadened our fields of action in order to carry through actions of fight against poverty: prevention of over indebtedness by personal microcredit and financial education, access to IT (information technology to fight against poverty and for inclusion), support and interventions for homeless people in European train stations, health, professional inclusion...

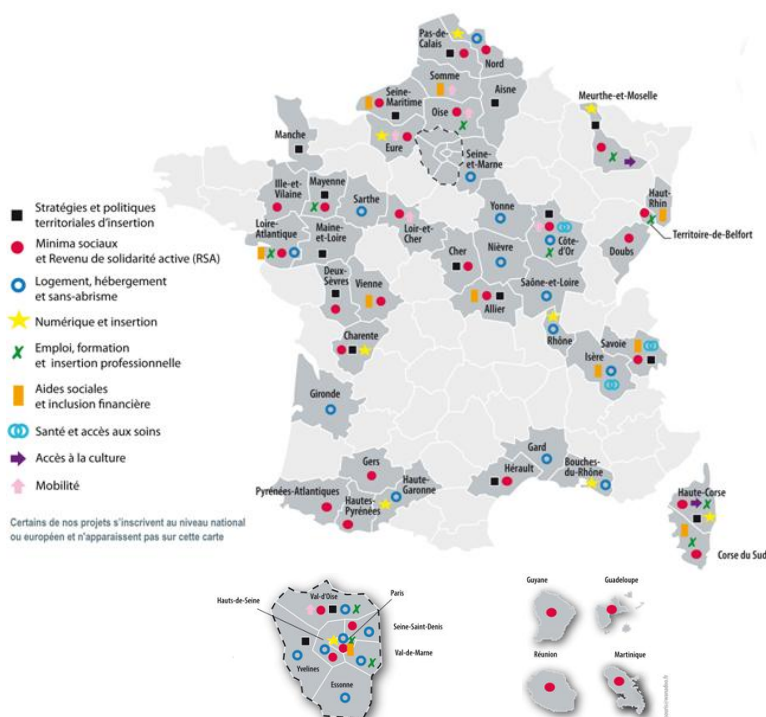
**To bring together all the stakeholders** is the key to success for innovations and social policies: private and public sectors, experts, researchers, enterprises, organisations etc. Because it stands where expertise,

points of view and experiences meet, the approach of the organisation promotes the elaboration of adequate solutions to the most complex problems.

**To make the persons concerned actors of changes.** Solidarités Actives pays particular attention to include all the persons in situation of poverty or social exclusion in the elaboration of the devices that are destined to them. Their participation guarantee the relevancy of the projects and it gives to the persons a place in the public sphere.

**To promote the access to rights.** The Agence nouvelle des solidarités actives truly believes that the access to right is a theme that cannot be ignored in the fight against poverty and exclusion. The organisation works to make juridical devices accessible to the greatest number of people.

## Territories and projects of Solidarités actives



## Our partners

To fulfil our missions, we work with **many stakeholders**, associations or institutions, involved in the fight against poverty and exclusion.

The organisation makes sure **to bring together the economic world and the social sector** and has established since its creation, strong partnerships with the enterprises: logistic support, corporate patronage and development of technical tools.

Recognized as being beneficial to the general interest, the Agence nouvelle des solidarités actives relies on diversified partners who guarantee our independence and contribute to our development :

-The State, public organisations, local authorities, the Ministry of Social Affairs, the Caisse des dépôts et consignations, the European Commission, cities etc.

-Enterprises and their foundations: Accenture, Groupe Chèque Déjeuner, Dalloz Editions, Free Foundation, GDF Suez, MACIF Foundation, Microsoft France etc.

## Our missions

The Agence nouvelle des solidarités actives relies on a multidisciplinary team constituted by thirty people who come from consulting, public services and the third sector. Thanks to this team, the organisation has developed a method that makes today our uniqueness and our added value. We bring a methodological support, works with all stakeholders to co-construct efficient and sustainable solutions. The organisation also capitalises local experience to draw lessons to be spread at a national and European level.

### To experiment

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**Solidarités actives has created a collaborative approach set up to develop new ideas and to experiment on the field previously identified projects. Some of these projects are:**

- **To grant access to personal microcredit for families excluded from the banking system.** Elaboration, for the city of Grenoble, of an experimental device granting access to personal microcredit: identification of the specific needs, organisation and follow-up of the setting up process, management of the local partnerships, development of an innovative computer budget analysis programme.
- **“Hope in stations”, to improve the support and the inclusion process of homeless people in train stations: a social experimentation on the European scale** (Paris, Rome, Brussels, Luxemburg, Berlin, Madrid and Warsaw). Coordination of the project and co-construction with the partners – railway companies, public authorities, NGOs -, social mapping, analysing the needs of both homeless people and social stakeholders on each site, setting up of the reference authority and of some service integration tools, evaluation of the device.
- **“To equip, to form and to connect” to Internet 60 families in the department of Eure.** Experimentation of the project with all local stakeholders and corporate foundations, supporting the conception and the setting up of the project, co-construction with the partners, creating a network of all inclusion and ITC stakeholders.

### To support the setting up of public policies

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**Solidarités actives helps local authorities setting up their inclusion policy and their programmes to fight poverty, and also helps the State implementing reforms.**

Almost forty departments have relied on Solidarités actives for: territorial analysis, elaboration of Territorial Inclusion Pacts, development of the participation of the social inclusion devices' beneficiaries, training of stakeholders, setting up of the Single Inclusion Contract etc. **Some of these projects are:**

**Elaboration of the Territorial Inclusion Pact for the department of Mayenne.** 42 different structures were associated and 22 actions were proposed in 6 themes: diagnosis, recommendations, methodological support for the project management, inclusion of the partners, contribution of ideas and development of inclusion actions.

**Training for the social workers who work with social income beneficiaries with budget issues, for the local council of Corse du Sud:** analysis of the existing situation, training-action with co-construction of the tools to spread to all the social workers, harmonisation of practices, follow-up and feedbacks on experiences.

### To pool and organize networks of actors

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**From its experience on the field and its numerous exchanges with the social actors, Solidarités actives has capitalized a great number of savoir-faire related to the social experimentation and the setting up of innovative practices. Careful to decompartmentalize the organisations and to spread the good practices, Solidarités actives mutualises and spreads the knowledge, creates spaces for all the stakeholders to meet and share.**

**Publications draw up the existing knowledge and promote access rights:** contributions and reports of Solidarités actives, surveys which associated the partners: with the group Chèques Déjeuner the study “Social Aids: stakes and local practices”; with the editions Dalloz, the Code of rights against exclusion and the mini-code of 50 rights against exclusion.

**Different meetings are organised during the year:**

- The *Mardi du Génie*, debates open to the public;
- The *Ateliers of Solidarités Actives*, spaces of exchanges, sharing of experiences and spreading of good practices for local authorities;
- The *BarCamps*, forums dedicated to the exchanges of experiences, notably between partners of the ITC;
- The *Labos de Solidarités Actives*, which draw up the existing situation of a problematic in order to set up the most efficient initiatives or to develop new ones.